ALTICE SELLS 01NET TO KELEOPS, NOW BECOMING THE FRENCH TECH MEDIA LEADER

ZUG JUNE 1, 2022

Keleops announces the acquisition of the website *O1net* from Altice's subsidiary NextInteractive. Founded in April 2000, <u>O1net.com</u> was under Altice's ownership since 2007.

Through this acquisition, Keleops becomes the uncontested leader for high-tech news in France with over 17 million monthly unique visitors and 4.2 million social media followers. Building on its prior acquisitions – *Presse-citron* in 2018, *iPhon* in 2019, and *Journal du Geek* in 2021 – Keleops continues its strong external growth trajectory in a post-COVID-19 environment undergoing significant consolidation.

"We admire the journey from *O1net*, the preferred French brand for tech news over the last two decades*", said Jean-Guillaume Kleis, CEO and founder of Keleops.

The acquisition is part of the group's global strategy, becoming the leader of the French tech news market, a rapidly evolving market.

This acquisition brings together synergistic capabilities, with the editorial know-how and technical expertise from the *O1net* team and the deep experience from Keleops in growing audiences and generating new revenue streams.

Keleops now has the largest audience in the hightech space in France and will bring to market an enhanced offering for advertisers looking for a strong online presence with a highly curated audience

"Following an exceptional performance in 2021 and the successful integration of *Journal du Geek*, Keleops continues its organic and inorganic growth with a rigorous approach to operations and strong financial discipline, while fostering an innovative spirit" said Kleis. "The acquisition of *O1net* illustrates the strong desire of Keleops to continue its growth and consolidate the high tech news market in France and globally."

DÉCRYPTEUR DE TECH KELEOPS

^{*} Harris Interactive Survey, NetObserver - Spring 2020

ABOUT KELEOPS

Keleops is the leader for high-tech news in France with over 17 million monthly unique visitors and 4.2 million social media followers. Founded in 2014, the group boasts a portfolio of 4 major tech brands: *Olnet, Journal du Geek, Pressecitron* and *iPhon.*

www.keleops.com

ABOUT O1NET

Founded in April 2000, *O1net* publishes tech news, tests of consumer products, tips and offers over 80,000 applications for download (formerly known as <u>télécharger.com</u> website).

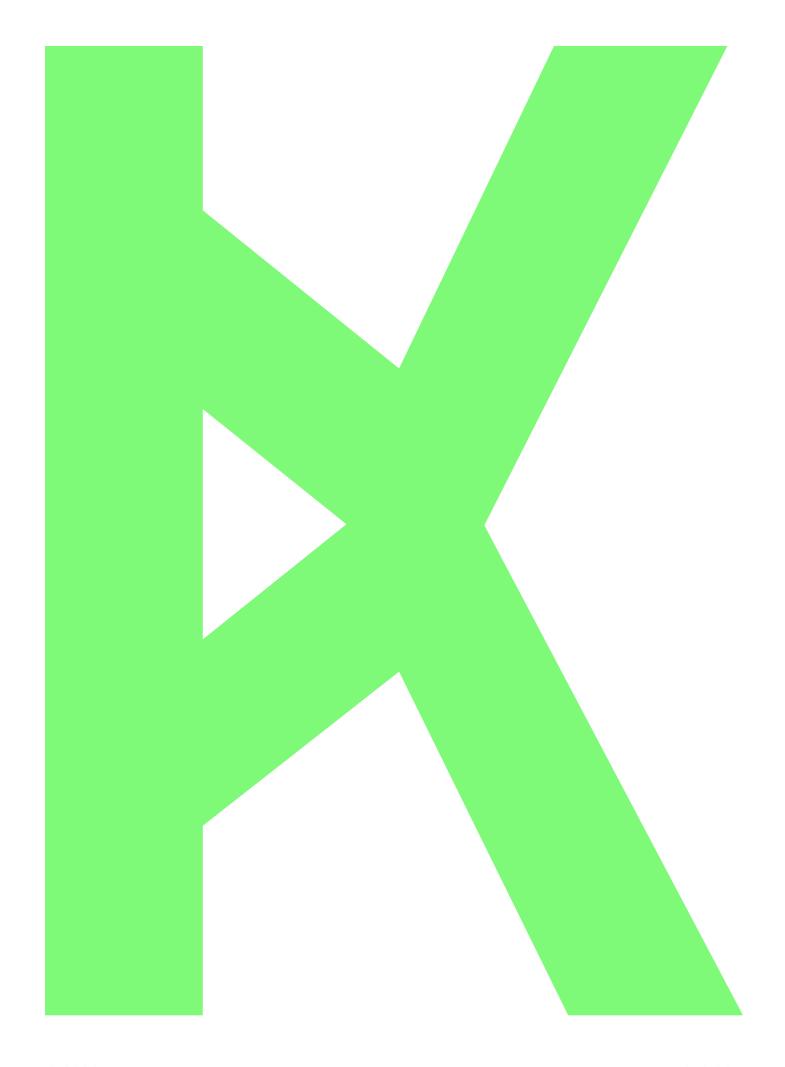
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