

KELEOPS GROUP ANNOUNCES ACQUISITION OF *CLIC2LOAD*, A WHITE-LABEL SOFTWARE DOWNLOAD PLATFORM PROVIDER

ZUG, SWITZERLAND / MARCH 13, 2025

Keleops, a leading player in the tech media landscape, has just announced the acquisition of IT Consulting, the company behind the Clic2Load white-label software download platform. This strategic move further strengthens Keleops' position as a leader in the global tech vertical and software download space.

With its acquisition of IT Consulting, Keleops welcomed to the group a white-label technology deployed on several prominent high-tech news sites. This complements the Keleops portfolio, which includes *Telecharger.com*, France's premier software download portal, acquired in 2022 from the Altice group.

« This acquisition is a major step forward in our international expansion. With Clic2Load, we can seamlessly integrate software download platforms into our global brands such as Gizmodo, » explains Jean-Guillaume Kleis, CEO of Keleops.

Guillaume Roques, CTO and shareholder of IT Consulting, shares his enthusiasm following the announcement: « I'm thrilled to join the Keleops family, having contributed to *Telecharger.com*'s success over 20 years ago. Keleops has an impressive international ambition and already handles over 40 million software downloads annually. »

Stanislas Samuel, founder of IT Consulting in 2013, adds, « By combining our proprietary technology with Keleops' global reach, we'll meet the needs of millions of users looking for reliable software solutions. We are also planning a major update later this year, featuring an AI-powered engine to make user searches even better. »

ABOUT KELEOPS

Founded in 2014 as a performance digital marketing company, Keleops Group has progressively established itself as a leading player in the media sector specializing in technology, science, and entertainment. It now reaches 40 million unique monthly visitors globally.

More infos : www.keleops.com

ABOUT IT CONSULTING

Founded in 2013 by Stanislas Samuel, IT Consulting is a company specializing in the development of white-label content solutions.

Most notably, it provides Clic2Load, Clic2Watch, and Clic2Read, which offer white-label solutions for software download platforms, film and series catalogs, and a monitoring tool for editorial teams, respectively.

WWW.KELEOPS.COM

KELEOPS